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RELAX & REVITALISE AT THE GROOMING ROOMS



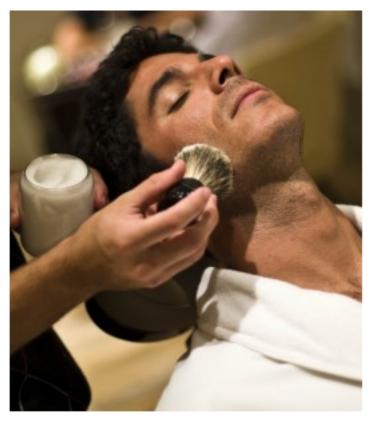
RELAX & REVITALISE AT THE GROOMING ROOMS

Writer Aidan Harney was wowed by his visit to 'The Grooming Rooms' men's emporium.

When it comes to treating ourselves to a bit of pampering, us men don't have a fraction of the options available to women. Right now, is the busiest time of year for me. After a week at the keyboard it didn't take much convincing to get me into The Grooming Rooms, a barbering and treatment emporium exclusively for men. I was really impressed. The Grooming Rooms manages to combine superb customer-service, genuine friendliness and just the right level of discreteness to suit us Irish blokes who don't really want to admit to enjoying being pampered. A sumptuous staircase winds downwards for massages and facials; upwards for the very best in barbering.

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Jenny was great, happy to talk hurling and hobbies, even switching the music from jazz to classical to allow me to doze off. She tells me you can even bring your own i-Pod if there is some particular music you'd like during treatments. Upstairs, each of the barber stalls is individually partitioned so whether it's an eye-brow trim or a sneaky dye-job, other visitors need never know.



In almost two years of business to date, The Grooming Rooms has been attracting growing numbers of professionals, sports-people, grooms and politicians. I'm not one bit surprised. I'll certainly be back and with a pricing structure to suit all wallets, it is guaranteed to take the trouble out of buying gifts for Dads, hubbies and boyfriends this Christmas. If you haven't been yet, you can check out The Grooming Rooms in person at 16 South William Street, Dublin 2, or on-line.

http://2fm.rte.ie/blogs/2Style/2009/10/relax-revitalise-at-the-grooming-rooms.html